

We're Climbing Ever Higher

These increases are just in the last year!

\$1,190,258

Raised thanks to you

391,858

Electronic books available

322,746

People who visited ScholarWorks (from 209 countries), a 198 percent increase after 4 years

33,378

Visits to RefWorks, an online research management tool, an increase of 23 percent

8,925

Square feet of posters printed on our new poster printer, a service open to all

421

Consultations librarians provided in satellite locations across campus, an increase of 14 percent

20

Percent increase in Information Desk questions

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“This may have been the best and most academically helpful lecture I have ever attended at UMass.”

Librarians this year taught information literacy skills to 7,598 students and faculty, a 26 percent increase over last year. Here's what some of our other students are saying:

“This session made me feel much more comfortable in this huge library! Thank you.”

“I know that this has made my research process much easier already.”



On the cover: Minuteman Marching Band passes the Library on their way to the George Parks Memorial in October

Report of the Library 2010



Selected Acquisitions

Library To House Largest Gift Ever to the UMass System



In partnership with the Sport Management Department at UMass Amherst, the Library's Department of Special Collections and University Archives will soon house the papers of Mark H. McCormack, including a comprehensive collection of McCormack's correspondence, writings, photographs, and client-related memorabilia. Beginning in 1960 when he struck a handshake deal with legendary golfer Arnold Palmer, McCormack became a pioneer in sport and entertainment marketing, launching what would become the world's largest sport management firm, the International Management Group (IMG).

The collection spans McCormack's entire lifetime (1930-2003) and when processing is complete, will total approximately 7,500 boxes, or 11,000 linear feet of material. The Library has embarked on a comprehensive assessment of the collection and will digitize significant portions of it, making it available to researchers and students worldwide through a special website. An archivist, Kirstin Kay (above), has been hired to coordinate efforts relating to the collection and has begun transferring the papers.

watch video bit.ly/mccormackvideo

Masha Kabakow Rudman Issues in Children's Literature Collection

Professor Emerita Masha Rudman G'70 donated her personal collection estimated to include more than 8,000 volumes consisting of a combination of children's literature and scholarship on the subject. This valuable teaching collection is uniquely arranged according to important issues within the books, e.g. Adoption and Foster Care, Aging, Bullying, Death, Divorce, and more.



Learning Commons 2010 Highlights

We expanded the Learning Commons to 30,000 square feet, an increase of 20 percent, boosted seating by 80 percent, added more study rooms, and installed multimedia computers.

The Learning Commons Lower Level, W.E.B. Du Bois Library

The Learning Commons accommodates collaborations in pairs or groups.

Advising

Students work on multimedia projects using library hardware and software.

Circulation/Reserves Multimedia recording equipment and laptop loans to students

Students can schedule in-depth consultations with their subject librarians.

Reference & Research Assistance

Writing Center

We combined the services of the Circulation Desk with those of the Reserves Desk and Interlibrary Loan on the Lower Level of Du Bois Library to expand service hours.

2nd & 3rd floor
Media & Microforms
3rd floor
Learning Resource Center
10th floor

2010 GREATEST HITS

ESTABLISHED the W.E.B. Du Bois Center Board and hosted Inaugural Du Bois Center Symposium.



WON an NEH Grant for nearly \$315,000 to complete the digitization of the Du Bois Papers.

EARNED a place among the top 10 repositories (along with University of Pennsylvania, U of Nebraska Lincoln, and Purdue University) among hundreds of other Digital Commons Repositories.

OPENED the Teaching Commons: a space for faculty to collaborate and get technological support.



MADE headlines in *The Boston Globe*, *The Republican*, *The Daily Hampshire Gazette* and others in articles about the Library, students, and staff.

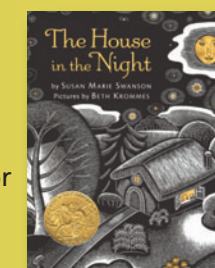
PROVIDED the world at our users' fingertips, literally, by offering WorldCat, a resource to search libraries world-wide, on the Library home page.

CREATED the John J. Bonsignore Library Fund for Legal Studies.

LANDED another grant from Microsoft for computer software worth nearly \$355,000.

SUPPORTED arXiv, an electronic archive that provides open access to scientific papers, to help ensure that it remains a viable service for the millions of scholars who depend on it.

HOSTED world renowned speakers, scholars, and authors, including Eric Frank '92, founder and president of Flat World Knowledge; illustrator and 2009 Caldecott medalist Beth Krommes G'80; and Lonnie Bunch, Director of the Smithsonian's National Museum of African American History and Culture.



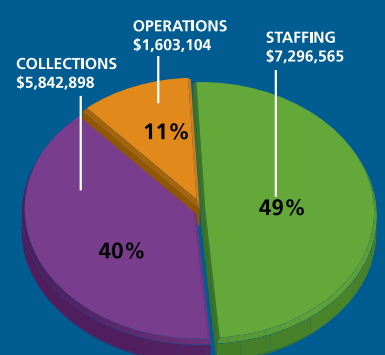
REDESIGNED the Library's Web Site: www.library.umass.edu.

INITIATED a project to replace all five elevators in the Du Bois Library. Watch elevators being lifted by helicopter to roof of Library: bit.ly/helicoptervideo.

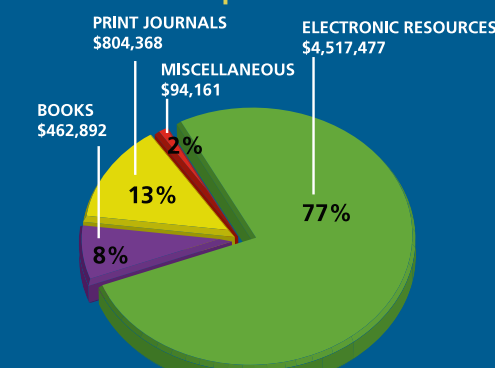


SERVED almost 200,000 customers at the Procrastination Station Café, the highest grossing satellite food service on campus, generating over \$31,000 for the Library.

Library Expenditures FY10



Collections Expenditures FY10



Be a part of our success
www.library.umass.edu/giving